Shari....

She's hot,



She's uptown,

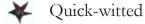


She's downtown.

Suphisticated yet earthy......and a PROVEN ratings WINNER!

ecently unseating a long-established top on-air personality, **SHAR** is now the highest rated on-air talent in Sonoma County, California (500K local population, part of the #5 [San Francisco/Bay area] media market nationally) on the county's No. 1 station: KZST (format: Adult Contemporary). **SHAR** was previously the top-rated on-air personality when on KZST's sister station, KJZY (format: Smooth Jazz).

(see Arbitron ratings reports enclosed)



¥ 100% smoooooooth style

→ Road-tested audience appeal

Interactivity experience with the public including live television "man in the street" type interviews, etc.

**MEDIA CONTACT:** S.A. "Sam" Jernigan, Renaissance Consultations voice: 707 591-9202 • fax: 707 591-9203 • e-mail: sam@MarketingAndPR.com



KZST-FM 1992 - present, *format*: Adult Contemporary, Midday 9:00 a.m. - 2:00 p.m. TOP RATED On-air Personality (all formats) in market of appx. 500K (see

### Arbitron ratings report enclosed)

- Production voice overs
- Personal appearances
- Emcee/hosting duties

**KJZY-FM** 1995 - Spring 1999 *format:* Smooth Jazz (KZST sister station)

- TOP RATED On-air Personality
- Commercial voice overs
- Emcee/hosting duties



On-air personality

KZST/KJZY 1999 - present, weekend talk-program: "Sonoma County's Talking"

- Public Affairs Reporter
- Interviews

TY

#### News Channel 50 1997 - 2000

- Morning News Team
- Feature and Entertainment Reporter

# **Santa Rosa Media Center** 1999 - present "Speak for Yourself"

• Feature and Entertainment Reporter

#### "Courthouse Square" 1998 Pilot

Featured actress

## "Women of Wanted Men" 1996 Television Special

Featured actress

### Em<ee/ Host

- EMCE / 2000 Sonoma Marin County Fair, Emcee for rock group, WAR
  - 1999 Russian River Jazz Festival, Sonoma County, CA (65K+attendance)
  - June-August, 1999, Rodney Strong Vineyards Concert Series, Sonoma County, CA
  - 1998 Pete Escovedo concert, Sonoma County Fair
  - 1998 Kenny Loggins concert, Sonoma-Marin Fair
  - 1998 Health & Harmony Music Festival, Sonoma County Fair
  - 1997 Eddie Money concert, Sonoma-Marin Fair
  - 1996 Village People concert, Sonoma-Marin Fair
  - Featured guest and motivational speaker for various Sonoma county events/organizations

### MIS<.

- Music Video extra in MC Hammer's "Here Comes the Hammer"
- In production: featured actress/reader for sci-fi audiobook, "Kiyama" (TimeFare, scheduled release Fall 2000)
- **Modeling** Over 20 years print and runway modeling in the U.S. and UK.

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