

Los Angeles Times

Sunday edition, August 10, 2014

Sunday circulation: 964,000, readership: 2.5 million

Facilitated MAJOR media coup
on behalf of our client:
the **Plumas County**
Tourism Council

Beginning with the prominent
teaser on the FRONT PAGE (right),
this significant coverage dominated
3 entire pages of the TRAVEL
section, including every single
article on page 2 of this spread
(see middle page, below).



(click on each image
to see the individual
graphic -- new browser
window will open)



And of course this was the
feature article for their
online edition (for the entire
weekend):



Click here to
read the
lead article
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